



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

AMERICAN MEDIA & ADVOCACY GROUP  
ATTN: ACCOUNTS PAYABLE  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CONGRESSIONAL LEADERSHIP  
PROD: 2012  
TITLE: 246063

INVOICE NUMBER: 61-200061777 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402100 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 251 P: 454 E: 3347  
ESTIMATE#: 251 454 3347  
SCHEDULE DATES: 10/19/2012 - 10/24/2012 AGY#/ADV#: 20053/26617  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/19 - 10/21	09:00A-10:00A	800	1	10/21	SU	09:49A	:30		CLFNC070112TV	800		
2	10/19 - 10/21	05:30A-06:00A	1,000	1	10/19	FR	05:39A	:30		CLFNC070112TV	1,000		
3	10/22 - 10/24	05:30A-06:00A	1,000	1	10/24	WE	05:40A	:30		CLFNC070112TV	1,000		
4	10/19 - 10/21	06:00A-07:00A	2,000	1	10/19	FR	06:15A	:30		CLFNC070112TV	2,000		
5	10/22 - 10/24	06:00A-07:00A	2,000	1	10/22	MO	06:55A	:30		CLFNC070112TV	2,000		
6	10/19 - 10/21	07:00A-08:00A	700	1	10/20	SA	07:08A	:30		CLFNC070112TV	700		
7	10/19 - 10/21	08:00A-09:00A	1,000	1	10/20	SA	08:42A	:30		CLFNC070112TV	1,000		
8	10/19 - 10/21	06:00A-07:00A	650	1	10/21	SU	06:50A	:30		CLFNC070112TV	650		
9	10/19 - 10/21	07:00A-08:00A	900	1	10/21	SU	07:29A	:30		CLFNC070112TV	900		
10	10/19 - 10/21	08:00A-09:00A	1,000	1	10/21	SU	08:59A	:30		CLFNC070112TV	1,000		
11	10/19 - 10/21	04:30A-04:59A	250	1	10/21	SU	04:40A	:30		CLFNC070112TV	250		
12	10/22 - 10/24	04:30A-04:59A	250	2	10/22	MO	04:56A	:30		CLFNC070112TV	250		
					10/24	WE	04:43A	:30		CLFNC070112TV	250		
13	10/19 - 10/21	04:00P-05:00P	1,200	1	10/19	FR	04:45P	:30		CLFNC070112TV	1,200		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012



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PROD: 2012  
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ESTIMATE#: 251 454 3347  
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BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
14	10/22 - 10/24	04:00P-05:00P	1,200	1	10/23	TU	04:30P	:30		CLFNC070112TV	1,200		
15	10/19 - 10/21	05:30P-06:00P	3,500	1	10/19	FR	05:45P	:30		CLFNC070112TV	3,500		
16	10/22 - 10/24	05:30P-06:00P	3,500	1	10/23	TU	05:54P	:30		CLFNC070112TV	3,500		
17	10/19 - 10/21	12:35A-01:30A	350	1	10/20	SA	01:40A	:30		CLFNC070112TV	350		
18	10/19 - 10/21	12:00A-01:00A	300	1	10/21	SU	12:46A	:30		CLFNC070112TV	300		
19	10/19 - 10/21	11:35P-12:05A COMMENT: EYEWTNSS NW11P<	2,000	1	10/20	SA	12:26A	:30		CLFNC070112TV	2,000		
20	10/19 - 10/21	11:35P-12:00A	2,000	1	10/21	SU	11:52P	:30		CLFNC070112TV	2,000		
21	10/19 - 10/21	07:00P-08:00P COMMENT: AFHV	3,000	1	10/21	SU	07:59P	:30		CLFNC070112TV	3,000		
PERIOD GROSS COST PER ORDER CONFIRMATION: 28,850.00					TOTAL UNITS: 22		ACTUAL GROSS BILLING: 28,850.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -4,327.50						
							NET DUE: 24,522.50						

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REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CONGRESSIONAL LEADERSHIP  
PROD: 2012  
TITLE: 246064

INVOICE NUMBER: 61-200061778 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402103 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 251 P: 454 E: 3348  
ESTIMATE#: 251 454 3348  
SCHEDULE DATES: 10/26/2012 - 11/04/2012 AGY#/ADV#: 20053/26617  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/26 - 10/28	04:30A-04:59A	250	1	10/28	SU	04:40A	:30		CLFNC070112TV	250		
4	10/26 - 10/28	12:35A-01:30A	350	1	10/27	SA	01:37A	:30		CLFNC070112TV	350		
6	10/26 - 10/28	07:00A-08:00A	700	1	10/27	SA	07:27A	:30		CLFNC070112TV	700		
8	10/26 - 10/28	07:00A-08:00A	900	1	10/28	SU	07:25A	:30		CLFNC070112TV	900		
11	10/26 - 10/28	05:30A-06:00A	1,000	1	10/26	FR	05:56A	:30		CLFNC070112TV	1,000		
15	10/26 - 10/28	11:35P-12:00A	2,000	1	10/28	SU	11:56P	:30		CLFNC070112TV	2,000		
19	10/26 - 10/28	05:30P-06:00P	3,500	1	10/26	FR	05:53P	:30		CLFNC070112TV	3,500		
PERIOD GROSS COST PER ORDER CONFIRMATION: 8,700.00					TOTAL UNITS: 7		ACTUAL GROSS BILLING: 8,700.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -1,305.00						
							NET DUE: 7,395.00						

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